

DOCTOR OF PHILOSOPHY IN INTERNATIONAL TOURISM and HOSPITALITY MANAGEMENT

Effective Academic Year 2025-2026

A. Core Courses (9 units)

Course Code	Course Title	Units
PhD-ITHM 901	Philosophical and Social Dimensions of Man and Management in Tourism and Hospitality	3
PhD-ITHM 902	Advanced Research Methods Applied to Tourism and Hospitality	3
PhD-ITHM 903	Advanced Statistics for Tourism and Hospitality Research	3

B. Professional Courses (12 units)

Course Code	Course Title	Units
PhD-ITHM 904	Global Leadership and Management in Tourism and Hospitality	3
PhD-ITHM 905	Advanced Strategic Management in Tourism and Hospitality	3
PhD-ITHM 906	Tourism and Hospitality Start-Up and Innovations	3
PhD-ITHM 907	Advanced Strategic Marketing Management in Tourism and Hospitality	3

C. Cognates/Elective Courses (9 units)

Course Code	Course Title	Units
PhD-ITHM 908	Professional Ethics in Tourism and Hospitality	3
PhD-ITHM 909	Curriculum Design and Development in Tourism and Hospitality	3
PhD-ITHM 910	Cross-Cultural Management and Diversity in Global Tourism and Hospitality	3

D. Dissertation Writing (12 units)

Course Code	Course Title	Units
DW 1	Dissertation Writing and Proposal Defense	3
DW 2	Preparation and Pre-Oral Defense	3
DW 3	Data Analysis, Evaluation, and Final Defense	3
DW 4	Presentation and Publication	3

E. For Non HM/TM- Bridging and Non Thesis (MA) (3 units)

Course Code	Course Title	Units
Elective1-MITHM	Micro- Perspective of Tourism and Hospitality Industry	3
TW 2 (non Thesis)	Thesis Writing II – Final Defense	3

F. Elective Courses (For Foreign Students) (18 units)

Course Code	Course Title	Units
PhD-ITHM 911	Trends and Issues in Tourism and Hospitality	3
PhD-ITHM 912	Crisis Management & Resilience in Tourism and Hospitality	3
PhD-ITHM 913	Legal Aspects in Tourism and Hospitality	3
PhD-ITHM 914	Luxury Tourism and Hospitality and Customer Experience Management	3
PhD-ITHM 915	Advanced Hospitality, Travel and Tourism Business Analytics	3
PhD-ITHM 916	Sustainable and Regenerative Tourism and Hospitality Management	3

NOTE: Non- HM/TM graduates are required to take3 units of Elective course to be taken from MITHM, Non Thesis must enroll TW 2 first before enrolling in the PhDITHM program,

\*Before the Enrolment to PhD ITHM, the applicant should have at least two year experience in the Hospitality or Tourism Industry

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***\* Phd ITHM students have to take and pass the Comprehensive Examination before he/she be allowed to enroll Dissertation Writing.***

***\*\* Granting of the title of Doctor of Philosophy in International Tourism and Hospitality Management follows the Final Defense, submission of the hardbound & soft copies of Dissertation, research presentation and publication.***

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