

MASTER IN BUSINESS ADMINISTRATION

Effective Academic Year 2025-2026

Thesis Program

A. Core Courses (6 units)

Course Code	Course Title	Units
MBA 801	Business Framework, Social Responsibility and Good Governance	3
MBA 802	Research and Statistical Methods in Business Administration	3

B. Professional Courses (15 units)

Course Code	Course Title	Units
MBA 803	Artificial Intelligence in Marketing and Customer Analytics	3
MBA 804	Digital Transformation, E-Commerce Management, and Data Analytics	3
MBA 805	Supply chain operations and management with blockchain technology	3
MBA 806	Financial Management and Digital Currencies	3
MBA 807	Managing HR and Cultural Diversity	3

C. Cognates/Elective Courses (select 6 units only)

Course Code	Course Title	Units
MBA 808	Entrepreneurship in Global Perspective	3
MBA 809	Economic Policy and Development	3
MBA 810	International Business Management with Integrated Cybersecurity Practices	3
MBA 811	Business Sustainability and Environmental Management	3
MBA 812	Seminar on People and Culture Development and Management	3

D. Thesis Writing (9 units)

Course Code	Course Title	Units
TW1	Thesis Seminar with Proposal Defense	3
TW2	Thesis Writing with Final Defense	3
TW3	Thesis Presentation and Publication	3

NOTE:

- *Non-business graduates are required to take two (2) additional elective courses.*
- MBA students have to take and pass the Comprehensive Examination before he/she is allowed to enroll Thesis Writing.*
- Granting of the title of Master in Business Administration (Thesis Program) follows the Oral Defense, Research Publication and submission of the hardbound copies of the thesis.*

LEARN DIFFERENT. LIVE DIFFERENT.