

MASTER IN BUSINESS ADMINISTRATION

Effective Academic Year 2025-2026

Non -Thesis Program

A. Core Courses (6 units)

Course Code	Course Title	Units
MBA N801	Business Framework, Social Responsibility and Good Governance	3
MBA N802	Data-Driven Business Analytics for Informed Decision-Making	3

B. Professional Courses (15 units)

Course Code	Course Title	Units
MBA N803	Artificial Intelligence in Marketing and Customer Analytics	3
MBA N804	Digital Transformation, E-Commerce Management, and Data Analytics	3
MBA N805	Supply chain operations and management with blockchain technology	3
MBA N806	Financial Management and Digital Currencies	3
MBA N807	Managing HR and Cultural Diversity	3

C. Cognates/Elective Courses (select 6 units only)

Course Code	Course Title	Units
MBA N808	Entrepreneurship in Global Perspective	3
MBA N809	Economic Policy and Development	3
MBA N810	International Business Management with Integrated Cybersecurity Practices	3
MBA N811	Business Sustainability and Environmental Management	3
MBA N812	Seminar on People and Culture Development and Management	3

D. Capstone Project (6 units)

Course Code	Course Title	Units
MBA N813	Project Paper	6

- NOTE:
1. **Non-business graduates are required to take two (2) additional elective courses.*

2. *MBA students have to take and pass the Comprehensive Examination before he/she is allowed to enroll Project Paper.*

3. *Granting of the title of Master in Business Administration (Non-Thesis Program) follows the Oral Defense, and submission of the hardbound copies of the Project Paper.*