LPU UNIFIED VISION
An internationally accredited university dedicated to innovation and excellence in the service of God and country

LPU BATANGAS VISION
To be a recognized industry-driven university in the Asia Pacific Region by 2026.

INSTITUTIONAL CORE VALUES
LPU B aims to develop and strengthen the following core values:
- **G** - God-Centeredness
- **L** - Leadership
- **I** - Integrity
- **N** - Nationalism
- **C** - Collaboration
- **S** - Service Orientation

LPU BATANGAS MISSION
LPU-B, espousing the ideals of Jose P. Laurel, is dedicated to develop innovative leaders, lifelong learners and globally competitive professionals constantly in pursuit of truth and acts with fortitude (ventas et fortitudo) to serve God and country (Pro Deo Et Patria).

PROGRAM OFFERINGS
College of Allied Medical Professions
- BS Medical Laboratory Science (Medical Technology)
- BS Pharmacy
- BS Physical Therapy
- BS Radiologic Technology
- BS Biology Major in Medical Biology
- Diploma in Pharmacy Assisting (2-year program)
- Diploma in Phlebotomy (2-year program)

College of Business Administration
- BS Accountancy
- BS Business Administration
  - Major in: Financial Management
  - Financial and Management Accounting
  - Human Resource Development Management
  - Marketing Management
- BS Customs Administration

College of Criminal Justice Education
- BS Criminology
- Bachelor of Forensic Science
- Double Degree Program (BS Cr and BSSc)

College of Computer Studies
- BS Computer Science
  - Major in: Mobile Application Development
  - Game Development
- BS Information Technology
  - Major in: Multimedia Technologies
  - Digital Animation
  - Associate in Computer Technology (2-year program)

College of Dentistry
- Doctor of Dental Medicine

College of Education, Arts and Sciences
- AB Communication
- Bachelor of Multimedia Arts
- BA Psychology
- BS Psychology
- Bachelor of Early Childhood Education
- Bachelor of Physical Education
- Bachelor of Secondary Education Major in Science
- Bachelor of Secondary Education Major in English

College of Engineering
- BS Computer Engineering
- BS Industrial Engineering
- BS Mechanical Engineering

College of International Tourism & Hospitality Management
- BS International Travel and Tourism Management
- BS International Hospitality Management
  - Specialized in: Hotel and Restaurant Administration
  - Culinary Arts and Kitchen Operations
  - Cruise Line Operations in Hotel Services
  - Cruise Line Operations in Culinary Arts

College of Nursing
- BS Nursing
- Lyceum International Maritime Academy
- BS Marine Engineering
- BS Marine Transportation

Real World Skills, Education that Matters.

Expanded Tertiary Education Equivalency & Accreditation Program (ETEEEP)
- BS Business Administration
  - Major in: Marketing Management
  - Financial Management
  - Financial and Management Accounting
  - Human Resource Development Management
- BS Criminology
- BS Information Technology
- BS International Hospitality Management
  - Specialized in: Hotel and Restaurant Administration
  - Culinary Arts and Kitchen Operations
  - Cruise Line Operations in Hotel Services
  - Cruise Line Operations in Culinary Arts
  - Hotel and Restaurant Administration

QS Stars Rated University – Awarded as Four-Star Institution in 2021
PHILIPPINES’ FIRST Private Non-Sectarian QS Stars Rated University in 2016
Recipient of Global Performance Excellence Award “World Class Award” (High Impact Recognition in Education Category)
Recipient of the Philippine Quality Award Level II – Proficiency in Quality Management in 2015
Granted Autonomous Status by the Commission on Higher Education
ISO 9001:2015 Certified University
Asia’s First Investors In People (IIP) Gold (Generation II) Accredited University
Region’s First ABET Accredited Information Technology Program (Accreditation Board for Engineering and Technology, Inc.)
PICAB Accredited Information Technology Program (PCS Information and Computing Accreditation Board)
Region’s First PICAB Accredited Information Technology Program (PCS Information and Computing Accreditation Board)
Philippines’ First Center of Excellence (COE) in International Hospitality Management Program
Region’s First Center of Excellence (COE) in International Travel and Tourism Program
Center of Excellence (COE) in Medical Laboratory Science Program
Centers of Development (CDQ) in Information Technology Education and Business Programs
First in the Asia Pacific to be accredited INTERNATIONAL CENTRE OF EXCELLENCE for its Master’s and Doctoral Degrees in International Hospitality & Tourism Management by the Asia Pacific Institute for Events Management (APIEM)
First in the Philippines to be accredited INTERNATIONAL CENTRE OF EXCELLENCE for its Bachelor of Science in International Hospitality Management and International Travel and Tourism Management programs by the Asia Pacific Institute for Events Management (APIEM)
Awarded with FULL ACCREDITATION for Hotel & Restaurant Management and Tourism programs by The International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)
Institution with the Highest Number of PACUCOA Accredited programs in Region IV for 4 consecutive years
REGION’S FIRST University to be granted Institutional Accreditation by PACUCOA
PHILIPPINES’ FIRST Level IV PACUCOA-Reaccredited Accountancy and International Travel and Tourism Programs
Region’s FIRST Level IV PACUCOA-Accredited Marine Transportation, Computer Science, Medical Laboratory Science, International Hospitality Management, Nursing, and Marine Engineering Programs
Level IV PACUCOA-Accredited Business Administration and Liberal Arts Programs
Deputized by CHED to offer Expanded Tertiary Education Equivalency and Accreditation Program (ETEEEP) in International Hospitality Management, Nursing, Business Administration, and Criminology programs
TESDA-Accredited Assessment Center
Certified HOME OF BOARD TOPNOTCHERS