Bachelor of Multimedia Arts REVISED CURRICULUM 2021 – 2022

FIRST YEAR

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Subject	Description	Но	ours	Units	Pre-requisites
		Lec	Lab	Credit	
GEC-UTS	Understanding the Self	3	0	3	
GEC-PCOM	Purposive Communication	3	0	3	
MMA 1	Introduction to Multimedia Arts	3	0	3	
MMA 2	Drawing 1	3	0	3	
MMA 3	Color Theory	2	1	3	
JPL	Life and Works of Jose P. Laurel	3	0	3	
BSC 1	Being Skills Course 1	1.5	0	1.5	
NSTP 1	National Service Training Program 1	3	0	3	
PE 1	Physical Fitness and Gymnastic	2	0	2	
				24.5	

SECOND SEMSTER

Subject	Description	Но	Hours		Pre- requisites
		Lec	Lab	Credit	
GEC-RPH	Readings in Phil. History	3	0	3	
GEC-MATH	Mathematics in the Modern World	3	0	3	
MMA 4	Drawing 2	2	1	3	MMA 2
MMA 5	History of Graphic Design	3	0	3	MMA 1
MMA 6	Elements and Principles of Design	2	1	3	MMA 2, MMA 3
BSC 2	Being Skills Course 2	1.5	0	1.5	BSC 1
NSTP 2 Nationa	al Service Training Program 2	3	0	3	NSTP 1
PE 2	Rhythmic Activities	2	0	2	PE 1
	•			21.5	

SECOND YEAR

FIRST SEMESTER

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Subject	Description	Hours		Units	Pre-requisite
		Lec	Lab	Credit	
GEC-TCW	The Contemporary World	3	0	3	
GEC-ART	Art Appreciation	3	0	3	
MMA 7	Writing for New Media	3	0	3	MMA 1
MMA 8	Typography & Layout (Graphics)	2	1	3	MMA1, MMA 5
MMA 9	2D Animation 1	2	1	3	MMA 4, MMA5
MMA 10	Digital Photography	2	1	3	MMA 5, MMA 6
EPC	English Proficiency Course	3	0	3	
PE 3	Individual and Dual Sports	2	0	2	PE 2
				23	

SECOND SEMSTER

Subject	Description	Hours	Units		quisites
		Lec	Lab	Credit	
GEC-ETHICS	Ethics	3	0	3	
GEC-STS	Science, Technology and Society	3	0	3	
HUM-GRB	Great Books	3	0	3	
MMA 11	Advanced Digital Photography	2	1	3	MMA10
MMA 12	2D Animation 2	2	1	3	MMA 4, MMA 9
MMA 13	Multimedia Publishing	2	1	3	MMA 7, MMA 8,
MMA 14	Interactive Media Design	2	1	3	MMA 1, MMA 8
PE 4	Team Sports and Recreation	2	0	<u>2_</u>	PE 3
				23	

THIRD YEAR

FIRST SEMESTER

Subject	Description	Hours Lec	Units Lab	Pre-red Credit	quisites
Educ 7	Facilitating Learner Centered Teaching	3	0	3	
Rizal	Life and Works of Rizal	3	0	3	
Math 1	Basic Statistics	3	0	3	
MMA 15	Fundamentals in Film and Video Production	2	1	3	MMA 11
MMA 16	Game Design : Art Production	2	1	3	MMA 12
MMA 17	3D Modeling	2	1	3	MMA 4,12
MMA 18	Web Design	1	2	3	MMA 14
MMA 19	Research Methods	3	0	_3_	
				24	

SECOND SEMESTER

Subject	Description	Hours Lec	Units Lab	Pre-requisites Credit
MMA 20	Advertising Principles and Practices	2	1	3 MMA7,11,13
MMA 21	Post-Production Techniques	2	1	3 MMA 15
MMA 22	3D Animation	2	1	3 MMA 17
MMA 23	Advanced Web Design	1	2	3 MMA 20
MMA 24	Digital Sound Production	2	1	3 MMA5
MMA 25	Design Professions, Law, Regulation	3	0	3 MMA 1
	and Ethics		$A \rightarrow$	
MMA 26	Capstone Project 1	0	3	_ <u>3_</u> MMA 18
				21

FOURTH YEAR

FIRST SEMESTER

Subject	Description	Hours	s/Units		Pre-requisites	
-	110	Lec	Lab	Credit	-	
MMA 27	Business Ventures in Multimedia	3	0	3	Senior Standing	
MMA 28	Multimedia Seminars	1	2	3	MMA 8,13, 14	
MMA 29	Brand Communications	2	1	3	Senior Standing	
MMA 30	Portfolio Preparation and Exhibit Design	1	2	3	Senior Standing	
MMA 31	Capstone Project 2	3	0	3	MMA 26	
MMA 32	New Media Culture	2	1	3	MMA 7, 11,13	
FL	Foreign Language	3	0	_3_		
				24		

SECOND SEMESTER

Subject	Description	Hours Lec	Units Lab	Pre-red Credit	_l uisites
MMA 33	Practicum	6	0	<u>6</u>	MMA 1- 32