

**Bachelor of Arts in Communication  
REVISED CURRICULUM 2021 – 2022**

**FIRST YEAR**

**FIRST SEMESTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
GEC-UTS	Understanding the Self	3	0	3	
GEC-PCOM	Purposive Communication	3	0	3	
Comm 1C	Introduction to Communication Media	3	0	3	
HUM-PPC	Philippine Popular Culture	3	0	3	
JPL	Life and Works of Jose P. Laurel	3	0	3	
BSC 1	Being Skills Course 1	1.5	0	1.5	
NSTP 1	National Service Training Program 1	3	0	3	
PE 1	Physical Fitness and Gymnastic	2	0	2	
				<u>21.5</u>	

**SECOND SEMSTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
GEC-RPH	Readings in Phil. History	3	0	3	
GEC-MATH	Mathematics in the Modern World	3	0	3	
Comm 2C	Communication Theory	3	0	3	
Comm 3E	Speech Communication	3	0	3	
Comm 4E	Creative Writing	3	0	3	
BSC 2	Being Skills Course 2	1.5	0	1.5	BSC 1
NSTP 2	National Service Training Program 2	3	0	3	NSTP 1
PE 2	Rhythmic Activities	2	0	2	PE 1
				<u>21.5</u>	

**SECOND YEAR**

**FIRST SEMESTER**

Subject	Description	Hours		Units Credit	Pre-requisite
		Lec	Lab		
GEC-TCW	The Contemporary World	3	0	3	
GEC-ART	Art Appreciation	3	0	3	
Comm 5E	Digital Photography	2	1	3	Comm 1C
Comm 6R	Journalism Principles & Practices	3	0	3	Comm 1C
Comm 7R	Digital Imaging	2	1	3	Comm 1C
Comm 8R	Broadcasting Principles & Practices	3	0	3	Comm 1C
Comm 9E	Digital Publishing	2	1	3	Comm 1C
EPC	English Proficiency Course	3	0	3	
PE 3	Individual and Dual Sports	2	0	2	PE 2
				<u>26</u>	

**SECOND SEMSTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
GEC-ETHICS	Ethics	3	0	3	
GEC-STC	Science, Technology and Society	3	0	3	
HUM-GRB	Great Books	3	0	3	
Comm 10A	Writing for Broadcast	3	0	3	Comm 8R
Comm 11C	Communication Media Law and Ethics	3	0	3	Comm 1C
Comm 12R	Social Media Principles & Practices	2	1	3	Comm 1C
Comm 13C	Communication Culture & Society	3	0	3	Comm 1C
PE 4	Team Sports and Recreation	2	0	2	PE 3
				<u>23</u>	

**THIRD YEAR**

**FIRST SEMESTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
Educ 7	Facilitating Learner Centered Teaching	3	0	3	
Rizal	Life and Works of Rizal	3	0	3	
Math 1	Basic Statistics	3	0	3	
Comm 14A	Advertising Principles and Practices	2	1	3	Comm 1C
Comm 15A	Broadcast Journalism	2	1	3	Comm 6R, 10A
Comm 16A	Broadcast Production	2	1	3	Comm 8R, 10A
Comm 17R	Development Communication	3	0	3	Comm 1C
Comm 18E	Writing for New Media	3	0	3	Comm 10A
				<b>24</b>	

**SECOND SEMESTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
SSP-GS	Gender and Society	3	0	3	
Comm 19E	Performance Media	2	1	3	Comm 15A,16A
Comm 20C	Communication Planning	3	0	3	Comm 1C
Comm 21R	Risk, Disaster & Humanitarian Communication	3	0	3	Comm 1C
Comm 22A	Public Relations Principles and Practices	3	0	3	Comm 1C
Comm 23E	Intro to Theater Arts	3	0	3	Comm 1C
Comm 24A	Intro to Film	3	0	3	Comm 1C
Comm 25C	Communication Research	3	0	3	Comm 1C
				<b>24</b>	

**FOURTH YEAR**

**FIRST SEMESTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
Comm 26E	Introduction to Multimedia Arts	2	1	3	Comm 1C
Comm 27R	Knowledge Management	3	0	3	Comm 1C
Comm 28C	Communication Management	3	0	3	Comm 1C
Comm 29A	Film Production	2	1	3	Comm 24A
Comm 30A	Thesis Writing	3	0	3	Comm 25C
FL	Foreign Language	3	0	3	
				<b>18</b>	

**SECOND SEMESTER**

Subject	Description	Hours		Units Credit	Pre-requisites
		Lec	Lab		
Comm 31A	Practicum	6	0	6	Comm 1C-30A
				<b>6</b>	