

**DOCTOR OF PHILOSOPHY IN  
INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT (PhD IHTM) Curriculum**

<b>BASIC COURSES</b>		<b>6 UNITS</b>
PHD-IHTM 901	Fundamentals of Philosophy and Social Dimensions of Man and Management	3
PHD-IHTM 902	Advanced Research Methods and Statistics Applied to Hospitality and Tourism Industry	3
<b>MAJOR COURSES</b>		<b>12 UNITS</b>
PhD-IHTM 903	Leadership in Global Management in Hospitality and Tourism Industry	3
PhD-IHTM 904	Advanced Strategic Quality Management in Hospitality and Tourism Industry	3
PhD-IHTM 905	Advanced Entrepreneurial Management in Hospitality and Tourism Industry	3
PhD-IHTM 906	Advanced Marketing Management in Hospitality and Tourism Industry	3
<b>INTEGRATIVE COURSES: ELECTIVES/ COGNATES</b>		<b>6 UNITS</b>
PHD-IHTM 907	Professional Ethics as Applied in Hospitality and Tourism Management	3
PHD-IHTM 908	Legal Aspects of Hospitality and Tourism Industry	3
<b>DISSERTATION</b>		<b>12 UNITS</b>
DW 1	Dissertation Writing I - Fundamentals of Dissertation Writing and Proposal Defense	3
DW2	Dissertation Writing II - Preparation and Pre-Oral Defense	3
DW3	Dissertation Writing III - Data Analysis, Evaluation, and Final Defense	6
<b>TOTAL</b>		<b>36 UNITS</b>

NOTE: Non- HM/TM graduates are required to take 6 units of Elective courses to be taken from MIHTM,

\*Before the Enrolment to PhD IHTM, the applicant should have at least two-year experience in the Hospitality or Tourism Industry

\* Phd IHTM students must take and pass the Comprehensive Examination before he/she be allowed to enroll Dissertation Writing.

\*\* Granting of the title of Doctor of Philosophy in International Hospitality and Tourism Management follows the Final Defense, submission of the hardbound & soft copies of Dissertation, research presentation and publication.