



## **ABOUT PATHWAY**

The PATHWAY project is a microcosm of the Higher Education System of the Philippines and as such it is composed of Lyceum of the Philippines University- Batangas, Ateneo de Manila University, St. Paul University Philippines, Polytechnic University of the Philippines, Benguet State University, the European Chamber of Commerce in the Philippines and ENACTUS, the association of entrepreneurial students in the Philippines. PATHWAY consortium has been carefully composed with the ambition to act as a pilot project with the possibility to be replicated within other HEIs in the Philippines.

This project is under the Erasmus + led by the University of Alicante in Spain together with the University of Montpellier in France and will run for 3 years.

The study of the real needs of the target groups is based on 3 sources:

- Preliminary desk research in particular scholarly articles and publications from ILO and EU delegation the Philippines
- Official documents such as the Philippine Development Plan 2017-2022 (PDP 2017-2022), the Youth Employment Act, and the Bachelor of Science in Business Entrepreneurship (2015).
- Survey conducted during the pre-analysis within PATHWAY partners. According to the 3 sources the target group needs are:
  - a. Information on E/E situation at the micro and macro level to make informed decisions.
  - b. Integrate 21st-century competencies and entrepreneurial mindset.
  - c. Expand the collaboration between government, academe, and industry.
  - d. Improve research, innovation, and extension services.
  - e. Provide capacity building in E/E and funding to Employment Centers to conduct innovative actions
  - f. Encourage motivation among students and graduates.

PATHWAY addresses the national priority for Erasmus+ CBHE programme under the Asian Region 6, Category D “DEVELOPING THE HIGHER EDUCATION SECTOR WITHIN SOCIETY AT LARGE”. Within Category D, PATHWAY aims at strengthening the “University-enterprise cooperation” in particular by promoting entrepreneurship and employability of graduates. PATHWAY is a structural project aiming to have an impact at the national level by enhancing the entrepreneurship and employability culture of Higher Education institutions in the Philippines to meet labour market needs and governmental reforms.

## **AIMS & OBJECTIVES**

PATHWAY project aims at enhancing the entrepreneurship and employability culture of Higher Education institutions in the Philippines to meet labour market needs and governmental reforms.

PATHWAY project will do so by achieving the 2 specific objectives:

- To consolidate the entrepreneurship and employment structures at HEIs by fostering and boosting university-enterprise synergies,
- To accompany CHEDs reforms on building up an entrepreneurship culture at the national level through the implementation of pilot initiatives and policy recommendations.

PATHWAY partners will reach the specific objectives by accomplishing the following outputs:

**Output 1:** Paving the way for the construction of Employment and Entrepreneurship structures. 5 state of the art reports and recommendations on E/E situation in PATHWAY partners, 1 National Launching of the project including 1 workshop & 1 world café, 1 Taskforce created and 3 meetings scheduled on translating entrepreneurship skills into competencies and 5 E/E structures strengthened with the creation of 5 observatories and 5 Business Generators.

**Output 2:** Enhancement of managerial and administrative staff capacities in dealing with E/E issues. 3 Training Plan prepared, 2 training missions to EU and 1 training workshop at ADMU, 15 training replication workshops conducted.

**Output 3:** Pilot actions implemented in support of E/E opportunities. The organisation of 5 events with the participation of 500 students 100 business enterprises each, 300 students’ training, 5 Hackathons organised with the visit of EU experts and 5 new services offered.

**Output 4:** Drafting of Policy Strategy for business-academia cooperation. At least 5 tracers studies carried out, 1 national conference organised and 1 Policy White Paper drafted and supported by all members. PATHWAY will provide an answer to the problems identified in part D1.

## **HIGHER EDUCATION SYSTEM IMPACT AND REFORM**

PATHWAY is a Structural project aiming at “modernising policies and strengthening relations between higher education systems and the wider economic and social environment”. PATHWAY will support the “Youth Entrepreneurship” Act 2015 and the “Country Development Plan” by accompanying the national strategy reforms and producing an impact on the HE system. The impact of the project is explained below:

- 1) Boosting the E/E system in the Philippines by E/E policy recommendations with CHED, the world of work and students.
- 2) Updating the E/E structures with the creation of new services provided to students. The structures will support the students in finding a decent job and creating a start-up in areas of long-lasting growth in favour of the Philippines economy.
- 3) Training a group of experts capable of proposing new ideas and using proven methodologies in E/E through the modern capacity training programme and retraining actions.

**PATHWAY is composed of 3 phases. The 3 phases follow a logical and chronological order:**

***PHASE 1- Starts with the State of the Art and finished with the equipment purchase.***

The first phase will help prepare the road to the PATHWAY project and show the situation of E/E in partner universities. KO will be organized at ECCP. During the KO, the Task Force will be created and ready to meet 3 times. To close this preparation phase EEC structures will be strengthened and the knowledge and methodology shared among partners.

***PHASE 2- Starts with the training preparation and finalized with the pilot activities.***

The second phase will help provide a full range of training on E/E services and will cover the capacity-building programme. The training programme will be delivered to partners, including CHED, ECCP, and Enactus. Two training programmes will take the form of training missions to UA and UM. The training mission will be carefully planned and last for one week to cover all the aspects relevant to E/E. The third training will be conducted by UA&UM with support from all partners at ADMU. Training replication will follow the training programme to ensure that PATHWAY participants share the knowledge with their colleagues and other non-PATHWAY universities back home. Partners will be ready to launch the pilots' actions and start first with the actions related to the employment services and then activate the business generators by organizing the Hackathons. As the project will evolve PATHWAY partners will decide which additional service to be offered by the Business Generator.

***PHASE 3- Final results related to policy strategies.***

The Observatories will be fully functioning and providing valuable information. It will be a moment to organize the National Conference on Graduate Employment & Entrepreneurship, present the task force and present the recommendations from the White

Paper “Recommendations for the enhancement of graduate employability and entrepreneurial mindset in the Philippines”.