

**MASTER IN INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT (MIHTM) Curriculum**

<b>CORE COURSES</b>		<b>6 UNITS</b>
MIHTM 801	Research Methods and Statistics Applied in Hospitality and Tourism Industry	3
MIHTM 802	Corporate Social Responsibility in Hospitality and Tourism Industry	3
<b>PROFESSIONAL COURSES</b>		<b>12 UNITS</b>
MIHTM 803	Organizational Behavior and Management in Hospitality and Tourism Industry	3
MIHTM 804	Legal Aspects and Current Issues in Hospitality and Tourism Industry	3
MIHTM 805	Human Resource Management in Hospitality and Tourism Industry	3
MIHTM 806	Quality Management Operations Applied to Hospitality and Tourism Industry	3
<b>COGNATE COURSES</b>		<b>6 UNITS</b>
MIHTM 807	Global Marketing Strategy for Hospitality and Tourism Industry	3
MIHTM 808	Hospitality and Tourism Planning and Development in Hospitality and Tourism Industry	3
<b>THESIS WRITING</b>		<b>6 UNITS</b>
TW 1	Thesis Writing I – Research Seminar with Proposal Defense	3
TW2	Thesis Writing II – Final Defense	3
<b>TOTAL</b>		<b>30 UNITS</b>

**NOTE: NON-HRM graduates are required to take 3 units of Elective**

Elective 1- MIHM	Micro-Perspective of Hospitality and Tourism Industry	3
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*\*Before the Enrolment to MIHTM, the applicant should have at least one-year experience in the Hospitality or Tourism Industry*

*\* MIHTM students have to take and pass the Comprehensive Examination before he/she be allowed to enroll Thesis Writing.*

*\*\* Granting of the title of Master in International Hospitality and Tourism Management follows the Final Defense, submission of the hardbound & soft copies of thesis, research presentation and publication.*