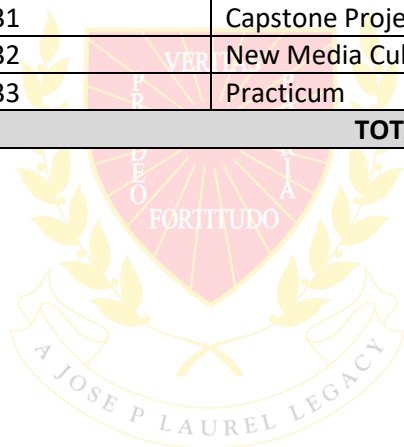


Bachelor of Multimedia Arts Curriculum

I. General Education Courses		53 units
a. Core Courses		24 units
GEC-UTS	Understanding the Self	3
GEC-RPH	Readings in Philippine History	3
GEC – MATH	Mathematics in the Modern World	3
GEC – PCOM	Purposive Communication	3
GEC – ART	Art Appreciation	3
GEC – STS	Science, Technology, and Society	3
GEC-TCW	The Contemporary World	2
GEC – Ethics	Ethics	3
b. Institutional Elective Courses		12 units
FL	Foreign Language	3
JPL	Life and Works of Jose P. Laurel	3
BSC 1	Being Skills Course 1	1.5
BSC 2	Being Skills Course 1	1.5
EPC 1	English Proficiency Course	3
c. GE Electives		6 units
Rizal	Life, Works and Writings of Rizal	3
HUM-GRB	Great Books	3
d. Physical Education		8 Units
PE 1	Physical Fitness and Gymnastics	2
PE 2	Rhythmic Activities	2
PE 3	Individual-Dual Sports and Games	2
PE 4	Team Sports and Games	2
e. National Service Training Program		6 units
NSTP 1	National Service Training Program 1	3
NSTP 2	National Service Training Program 2	3
II. Cognates		6 units
EDUC 7	Facilitating Learner-Centered Teaching	3
Math 1	Basic Statistics	3
IV. Professional Courses		65 units
MMA 1	Introduction to Multimedia Arts	3
MMA 2	Drawing 1	3
MMA 3	Color Theory	3
MMA 4	Drawing 2	3
MMA 5	History of Graphic Design	3
MMA 6	Elements and Principles of Design	3
MMA 7	Writing for New Media	3
MMA 8	Typography & Layout (Graphics)	3
MMA 9	2D Animation 1	3
MMA 10	Digital Photography	3
MMA 11	Advanced Digital Photography	3
MMA 12	2D Animation 2	3
MMA 13	Multimedia Publishing	3

MMA 14	Interactive Media Design	3
MMA 15	Fundamentals in Film and Video Production	3
MMA 16	Game Design: Art Production	3
MMA 17	3D Modeling	3
MMA 18	Web Design	3
MMA 19	Research Methods	3
MMA 20	Advertising Principles and Practices	3
MMA 21	Post-Production Techniques	3
MMA 22	3D Animation	3
MMA 23	Advanced Web Design	3
MMA 24	Digital Sound Production	3
MMA 25	Design Professions, Law, Regulation and Ethics	3
MMA 26	Capstone Project 1	3
MMA 27	Business Ventures in Multimedia	3
MMA 28	Multimedia Seminars	3
MMA 29	Brand Communications	3
MMA 30	Portfolio Preparation and Exhibit Design	3
MMA 31	Capstone Project 2	3
MMA 32	New Media Culture	3
MMA 33	Practicum	6
TOTAL		164 Units



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